

# B BUSINESS

## Don Franklin holds 'Grand Opening' Family owned/operated for 40-plus years



Don Franklin Chevrolet, Buick & GMC Inc. and local Chamber of Commerce officials held a grand opening ceremony Friday, April 23, 2010, at the dealership. Don Franklin, located at 345 South U.S. 27, Stoplight #5, has been locally owned and operated for over 40 years in Pulaski County. For more information call (606) 678-4141 or toll-free at (888) 678-4141. View their inventory online at [www.donfranklingm.com](http://www.donfranklingm.com)

## PurseKeyper – 'Lock it up with style' Dillard's launches new product for women designed by a Kentucky mother, daughters

Women everywhere fear someone might steal their purse from the shopping cart, wish their purse did not occupy so much room in the shopping cart, and hate having to place their purse on bathroom floors and other less than desirable surfaces.

No more worries!

Women can keep their purses safe, secure and sanitary with PurseKeyper, a new fashionable key fob, wristlet and purse holder combined in one unique device.

PurseKeyper is small and functional allowing women to carry it with them at all times providing hands-free and worry-free shopping as well as easy access to keys.

PurseKeyper is quickly becoming the hottest new trend.

Dillard's recently signed a contract to have multiple designs available in 100 Dillard's locations by Mother's Day with launches in select Dillard's stores in Louisville and Lexington the week before the Kentucky Derby.

PurseKeyper is available in multiple colors, fabrics and styles and is 100 percent manufactured and assembled in the USA.

There will be personal appearances and demonstrations by the Kentucky native inventors Sally Robinson of Somerset, and her three daughters, Dana Robinson Mainka, Amy Robinson and Kelly Robinson, all of Louisville, at Dillard's in The Mall of St. Matthews in Louisville on Tuesday, April 27, and at Dillard's in The Fayette Mall in Lexington on Thursday, April 29. The appearances will be made from 11 a.m. to 2 p.m. and from 5 to 8 p.m. at both locations with special designs for Derby available.

There is currently a patent pending, two trademarks and two copyrights filed for PurseKeyper.

Visit [www.pursekeyper.com](http://www.pursekeyper.com) to learn more.



Sally Robinson of Somerset and daughters, Dana Robinson Mainka, Amy Robinson and Kelly Robinson, all of Louisville.